

Package: windsoraiR (via r-universe)

September 13, 2024

Type Package

Title Access the 'Windsor.ai' API

Version 0.1.2

Description Collect multichannel marketing data from sources such as Google analytics, Facebook Ads, and many others using the 'Windsor.ai' API <<https://www.windsor.ai/api-fields/>>.

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URL <https://github.com/windsor-ai/windsoraiR/>

BugReports <https://github.com/windsor-ai/windsoraiR/>

Depends R (>= 2.10)

Imports jsonlite (>= 1.7.2)

VignetteBuilder knitr

Encoding UTF-8

Language en-US

RoxygenNote 7.1.1

Roxygen list(markdown = TRUE)

Suggests knitr, rmarkdown, dplyr, ggplot2, tidy, curl

LazyData true

Repository <https://windsor-ai.r-universe.dev>

RemoteUrl <https://github.com/windsor-ai/windsorair>

RemoteRef HEAD

RemoteSha c9275a8e785e4291fc4549e1dcf57d51e69632b7

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my_data

Sample data from the Windsor API.

Description

A dataset containing sample google and facebook ads data fetched from windsor.ai API. See more at: <https://www.windsor.ai/api-fields/>

Usage

```
my_data
```

Format

A data frame with 1677 rows and 6 variables:

data.campaign name of the campaign

data.clicks number of clicks

data.spend spend data

data.medium the type of referrals

data.source source of the data (google, facebook, etc.)

googlesheets googlesheets id

Source

<https://www.windsor.ai/>

windsor_fetch

Windsor fetch A function to fetch data from the Windsor.ai API

Description

Windsor fetch A function to fetch data from the Windsor.ai API

Usage

```
windsor_fetch(  
  api_key,  
  connector = "all",  
  date_preset = "last_7d",  
  fields = c("source", "campaign", "clicks", "medium", "sessions", "spend")  
)
```

Arguments

api_key	Your api key to access Windsor.ai API
connector	A connector for the data source. The connector "all" connector blends data from all sources See https://www.windsor.ai/api-fields/ for details.
date_preset	the period for which data is fetched from the API. See https://www.windsor.ai/api-fields/ for details
fields	The fields fetched from the API for a given connector See https://www.windsor.ai/api-fields/ for details.

Value

A data frame containing the desired data.

Examples

```
## Not run:
windsor_fetch <- (api_key = "your api key",
connector = "all",
date_preset = "last_7d",
fields = c("source", "campaign", "clicks",
           "medium", "sessions", "spend"))

## End(Not run)
```

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